

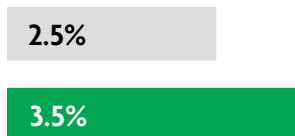
BRITISH VIRGIN ISLANDS

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS¹

GLOBAL DATA 2019



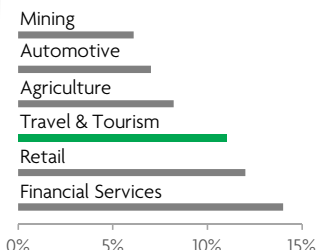
While the global economy grew by 2.5%,
Travel & Tourism grew significantly more at 3.5%



1 in 4 net new jobs were created by Travel & Tourism over the last five years



Global GDP impact by sector (2018 data). Share of total economy GDP



BRITISH VIRGIN ISLANDS 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

57.0% OF TOTAL ECONOMY

Total T&T GDP = USD563.3MN

+7.7%

2019 Travel & Tourism GDP growth vs **+2.4%** real economy GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

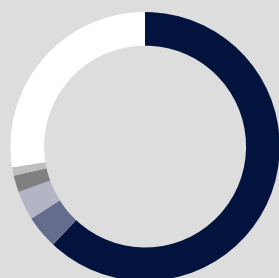
6.8 JOBS (000's)
(66.4% of total employment)



INTERNATIONAL VISITOR IMPACT

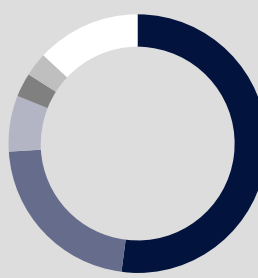
USD569.7 MN
in visitor spend (**55.2%** of total exports)

INBOUND ARRIVALS



- 1. UNITED STATES **62%**
- 2. CANADA **4%**
- 3. PUERTO RICO **4%**
- 4. FRANCE **2%**
- 5. UNITED KINGDOM **1%**
- **REST OF WORLD 27%**

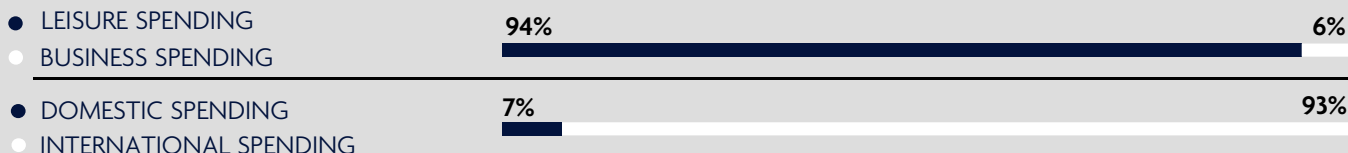
OUTBOUND DEPARTURES



- 1. UNITED STATES **52%**
- 2. US VIRGIN ISLANDS **22%**
- 3. ST KITTS AND NEVIS **7%**
- 4. ANTIGUA AND BARBUDA **3%**
- 5. BARBADOS **3%**
- **REST OF WORLD 13%**

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)



¹All values are in constant 2019 prices & exchange rates
As reported in March 2020