

# SOUTH AFRICA

## 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS<sup>1</sup>

### GLOBAL DATA 2019



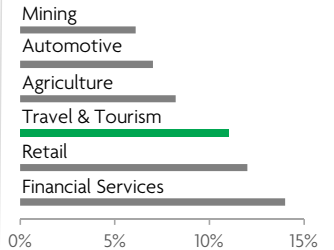
While the global economy grew by 2.5%,  
**Travel & Tourism grew significantly more at 3.5%**



**1 in 4 net new jobs** were created by Travel & Tourism over the last five years



**Global GDP impact by sector (2018 data).** Share of total economy GDP



### SOUTH AFRICA 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

**7.0% OF TOTAL ECONOMY**

Total T&T GDP = ZAR354.9BN (USD24.6BN)

**-1.5%**

2019 Travel & Tourism GDP growth vs **+0.3%** real economy GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

**1,483.2** JOBS (000's)  
(9.1% of total employment)

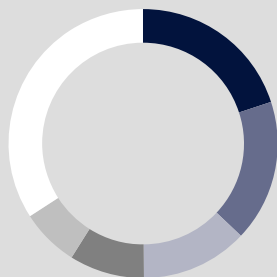


INTERNATIONAL VISITOR IMPACT

**ZAR129.9<sub>BN</sub>**

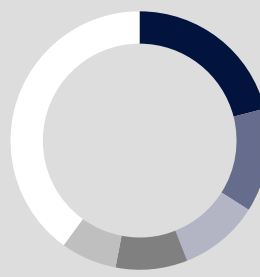
in visitor spend (**8.6%** of total exports)  
(USD9.0BN)

### INBOUND ARRIVALS



- 1. ZIMBABWE 20%
- 2. LESOTHO 17%
- 3. MOZAMBIQUE 13%
- 4. ESWATINI 9%
- 5. BOTSWANA 7%
- REST OF WORLD 34%

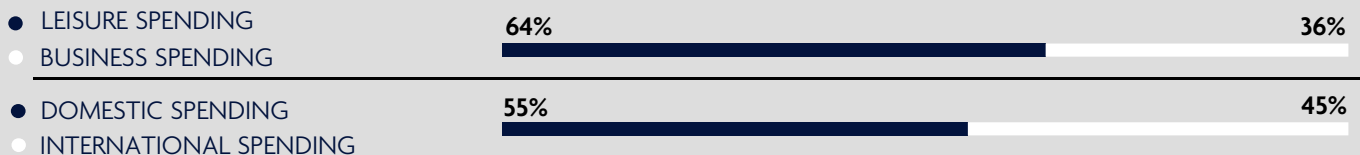
### OUTBOUND DEPARTURES



- 1. MOZAMBIQUE 21%
- 2. LESOTHO 13%
- 3. BOTSWANA 10%
- 4. ESWATINI 9%
- 5. ZIMBABWE 7%
- REST OF WORLD 40%

Note: Data are average shares over the 2016-2018 period  
Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)



<sup>1</sup>All values are in constant 2019 prices & exchange rates  
As reported in March 2020