

GLOBAL DATA 2019



While the global economy grew by 2.5%,
Travel & Tourism grew significantly more at 3.5%



1 in 4 net new jobs were created by Travel & Tourism over the last five years



Global GDP impact by sector (2018 data). Share of total economy GDP



POLAND 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

4.7% OF TOTAL ECONOMY

Total T&T GDP = PLN106.5BN (USD27.6BN)

+4.0%

2019 Travel & Tourism GDP growth vs **+4.0%** real economy GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

811.8 JOBS (000's)

(5.0% of total employment)



INTERNATIONAL VISITOR IMPACT

PLN55.3_{BN}

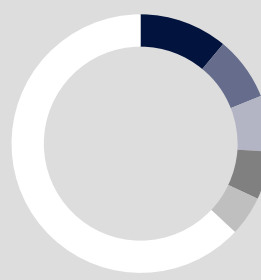
in visitor spend (**4.4%** of total exports) (USD14.3BN)

INBOUND ARRIVALS



- 1. GERMANY **25%**
- 2. UNITED KINGDOM **8%**
- 3. UKRAINE **6%**
- 4. UNITED STATES **5%**
- 5. ITALY **4%**
- **REST OF WORLD 52%**

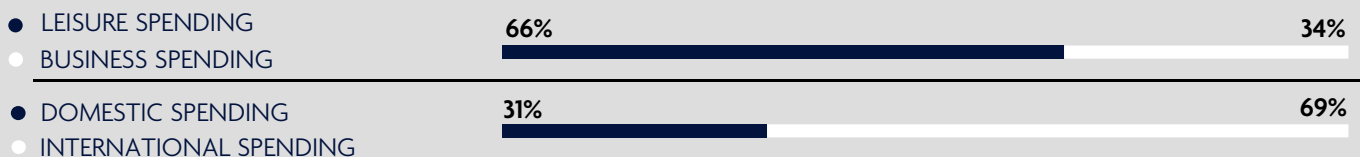
OUTBOUND DEPARTURES



- 1. UNITED KINGDOM **11%**
- 2. ITALY **8%**
- 3. UKRAINE **7%**
- 4. GERMANY **6%**
- 5. SPAIN **5%**
- **REST OF WORLD 63%**

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)



¹All values are in constant 2019 prices & exchange rates
As reported in March 2020