

LEBANON

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS¹

GLOBAL DATA 2019



While the global economy grew by 2.5%,
Travel & Tourism grew significantly more at 3.5%



1 in 4 net new jobs were created by Travel & Tourism over the last five years



Global GDP impact by sector (2018 data). Share of total economy GDP



LEBANON 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

18.0% OF TOTAL ECONOMY

Total T&T GDP = LBP15,853.4BN (USD10,516.3MN)

-1.9%

2019 Travel & Tourism GDP growth vs **+0.1%** real economy GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

434.2 JOBS (000's)
(19.2% of total employment)



INTERNATIONAL VISITOR IMPACT

LBP13,089.9 BN

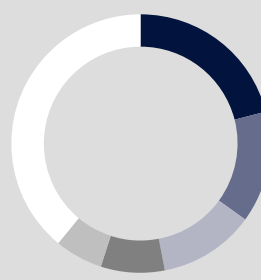
in visitor spend (**61.6%** of total exports)
(USD8,683.2MN)

INBOUND ARRIVALS



- 1. IRAQ **12%**
- 2. UNITED STATES **9%**
- 3. FRANCE **9%**
- 4. CANADA **6%**
- 5. GERMANY **5%**
- REST OF WORLD **59%**

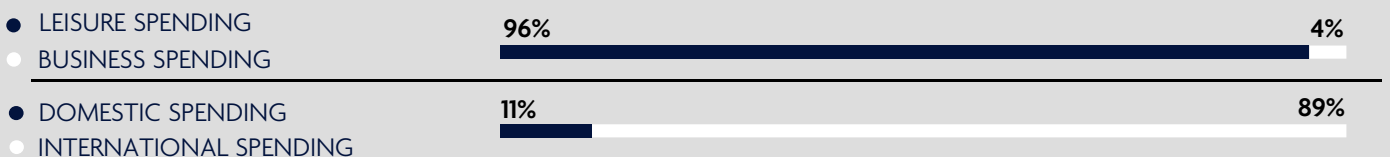
OUTBOUND DEPARTURES



- 1. UNITED ARAB EMIRATES **21%**
- 2. TURKEY **14%**
- 3. FRANCE **12%**
- 4. SYRIA **8%**
- 5. EGYPT **6%**
- REST OF WORLD **39%**

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)



¹All values are in constant 2019 prices & exchange rates
As reported in March 2020