

# KIRIBATI

## 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS<sup>1</sup>

### GLOBAL DATA 2019



While the global economy grew by 2.5%,  
**Travel & Tourism grew significantly more at 3.5%**



**1 in 4 net new jobs** were created by Travel & Tourism over the last five years



**Global GDP impact by sector (2018 data).** Share of total economy GDP



### KIRIBATI 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

**18.0% OF TOTAL ECONOMY**

Total T&T GDP = AUD47.6MN (USD33.0MN)

**+1.6%**

2019 Travel & Tourism GDP growth vs **+2.1%** real economy GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

**6.6 JOBS (000's)**

(18.2% of total employment)

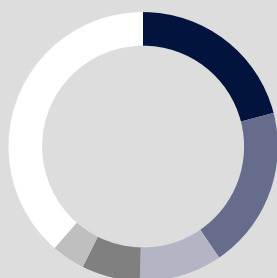


INTERNATIONAL VISITOR IMPACT

**AUD9.9 MN**

in visitor spend (**30.5%** of total exports) (USD6.9MN)

### INBOUND ARRIVALS



- 1. UNITED STATES **21%**
- 2. AUSTRALIA **19%**
- 3. NEW ZEALAND **10%**
- 4. FIJI **7%**
- 5. SOLOMON ISLANDS **4%**
- **REST OF WORLD 39%**

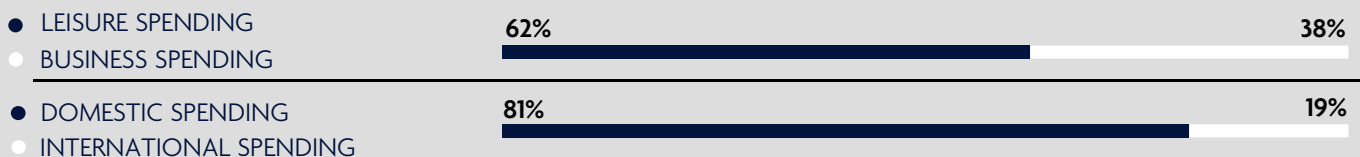
### OUTBOUND DEPARTURES



- 1. CHINA **31%**
- 2. AUSTRALIA **16%**
- 3. SOUTH KOREA **14%**
- 4. NEW ZEALAND **11%**
- 5. UNITED STATES **3%**
- **REST OF WORLD 25%**

Note: Data are average shares over the 2016-2018 period  
Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)



<sup>1</sup>All values are in constant 2019 prices & exchange rates  
As reported in March 2020