

GLOBAL DATA 2019



While the global economy grew by 2.5%,
Travel & Tourism grew significantly more at 3.5%



1 in 4 net new jobs were created by Travel & Tourism over the last five years



Global GDP impact by sector (2018 data). Share of total economy GDP



IRELAND 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

4.3% OF TOTAL ECONOMY

Total T&T GDP = EUR14.9BN (USD16.6BN)

+1.1%

2019 Travel & Tourism GDP growth vs **+5.3%** real economy GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

135.5 JOBS (000's)
(5.9% of total employment)



INTERNATIONAL VISITOR IMPACT

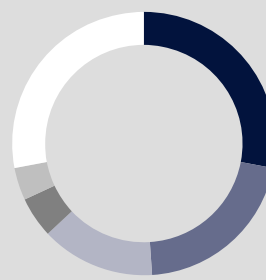
EUR12.6_{BN}
in visitor spend (**3.0%** of total exports)
(USD14.0BN)

INBOUND ARRIVALS



- 1. UNITED KINGDOM **46%**
- 2. UNITED STATES **14%**
- 3. GERMANY **6%**
- 4. FRANCE **5%**
- 5. SPAIN **4%**
- REST OF WORLD **25%**

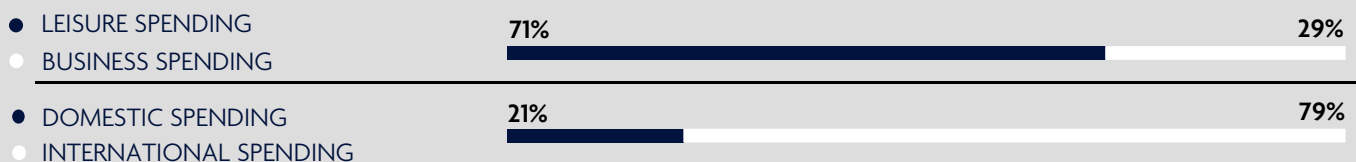
OUTBOUND DEPARTURES



- 1. UNITED KINGDOM **28%**
- 2. SPAIN **21%**
- 3. FRANCE **14%**
- 4. UNITED STATES **5%**
- 5. ITALY **4%**
- REST OF WORLD **28%**

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)



¹All values are in constant 2019 prices & exchange rates
As reported in March 2020